



INDUSTRIAL + TECHNOLOGY
ASSISTANCE CORPORATION

NYSTAR Funded

a NIST | Network
MEP | Affiliate

Services:

Business Growth

Strategic & Financial Planning
Market Analysis
Organizational Structure
New Product Development
Sales & Marketing Programs
Growth Infrastructure Planning
Government Incentive Programs
Tax Incentive Information
Financial Assistance Programs

Green Business

Energy Efficiency
Green Manufacturing
Waste & Materials Management
Grants and Incentive Programs

Personnel & Training

Customer Service
Management & Supervision
Delegation Techniques
Performance Standards
Policy and Procedure Manuals

Operations Management

Lean Manufacturing
Plant Design & Layout
Relocation Support
Lean Office Techniques

Advanced Technology

Technical Assistance
Technology Improvement
Testing & Verification Support
Entrepreneurial Workshops
Technology Accelerator
SBIR Grants
SATOP Programs
Venture Capital & Angel Funding

GROWING NYC BUSINESSES

With services that increase success

What is ITAC?

ITAC, the Industrial & Technology Assistance Corporation is a not-for-profit company with a mission to strengthen the economy of NYC by improving the performance of small to mid-size manufacturing and technology firms. We have been doing this through a variety of technical and business services since 1987.

What Does ITAC Offer?

ITAC offers assistance through education, training, consulting and hands-on help. Most of our professionals have owned and/or operated businesses and understand the challenges of operating small and mid-size companies. We are able to assess strengths, opportunities for improvement and specific methods that will lower costs, improve quality and increase production. ITAC's goal is to make you more competitive and profitable and we will partner with you from beginning to end to help you **achieve success**.

Why Choose ITAC?

- **ITAC personnel** have first hand competitive experience in the NYC manufacturing and technology marketplaces and are able to work with you at many stages.
- **Lower fees** ITAC is partially funded by federal, state, and city governments so we are able to offer our services for less.
- **Proven track record and measurable results** Independent auditors will determine your satisfaction and quantify your project's bottom-line results. ITAC must maintain high levels of performance, or risk losing our funding. ITAC must meet or exceed expectations and we have done so for over twenty years.
- **Grants available** ITAC understands incentives and other assistance programs and can help you locate, apply for and receive funding for a variety of projects.
- **A nationwide network of experts** ITAC is part of the NIST Manufacturing Extension Partnership (MEP), a national network of manufacturers. We are able to respond to an enormous variety of business needs with best industry practices and proven results.

ITAC: committed to growing NYC businesses