

ITAC's Sustainable Business Unit Services Include:

- Water Management
- Green Manufacturing
- Waste Management
- Grants & Incentive Programs
- Energy Efficiency

Affordable products and services are important for today's manufacturers. Reducing costs and keeping them down is crucial to commercial survival in New York City. ITAC is a not-for-profit economic development organization whose mission is to help manufacturing and technology companies grow and continue to succeed in the five boroughs. We have been doing this for the last 20 years. **Let us help you!**



REDUCE WATER COSTS IN YOUR BUSINESS NOW



Water costs are rising

Are you frustrated by rising utility costs?
Did your last water bill increase dramatically?
Do you wonder what is coming next?

The NYC Department of Environmental Protection may increase costs even more

Business water costs increased by 11% in July, 2007.
The Water Board voted to increase costs another 18.5% during 2008.
They voted an additional increase of 14.5% for 2009.

There *is* something you can do about it.

ITAC can conduct a water assessment that can result in

- **lower water consumption**
- **lower water bills through available discounts**

ITAC can see the process through from start to finish.

Here's how our clients have saved on costs:

"I never knew how to go about getting that water allowance. With their water regulatory experience, ITAC got it done and I saved \$8,000 as a result."
– a taco manufacturer

"ITAC knew the ropes. We saved \$5,000 a year in water costs and it took half the time than if I tried going it alone."
– a bagel manufacturer

"ITAC specified equipment to lower water consumption and saved me a lot on my water bill."
– a Chinese bakery

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ITAC: committed to growing NYC businesses