



**INDUSTRIAL + TECHNOLOGY
ASSISTANCE CORPORATION**

NYSTAR Funded

a NIST | Network
MEP | Affiliate

Commercialization Assistance Program (CAP)

Sectors

- Energy Tech **New Track**
- Green Tech
- Life Sciences/Medical Device
- Advanced Manufacturing
- Software
- NASA Tech

FUNDamentals Workshop

- Funding and SBIR basics
- Resources around NYC
- NYC Energy Tech program information

FastTrac® TechVenture Entrepreneurship Program

- 12 weeks of intensive strategy sessions with industry experts
- New content on Energy Tech and Green Tech markets

Goal-centered Coaching

- Entrepreneur-in-Residence
- Capital formation analysis
- University collaboration
- SBIR assistance

Portfolio Showcase Events

- Refine your pitch
- Get in front of investors and sector experts

ITAC is the NYC affiliate for NIST/MEP (National Institute of Standards & Technology/Manufacturing Extension Partnership) and the Regional Technology Development Center for NYSTAR (New York State Foundation for Science Technology and Innovation).

THE FUNDAMENTALS WORKSHOP

Who should attend FUNDamentals?

Tech firms, startups, and entrepreneurial manufacturers interested in working with ITAC to commercialize new products.

What happens at FUNDamentals?

- Learn about how ITAC can help you to commercialize new products in NYC
- Walk through funding strategies and learn about the pitfalls to avoid
- Get the scoop on Government R&D programs, including training on how to apply for SBIR/STTR grants.
- Connect to a wide variety of programs across the City that can help you build your business.
- Learn about NYC Energy Tech, ITAC's new program to help you bring your energy product to the marketplace faster.

About ITAC

Founded in 1987, ITAC is a nonprofit consulting firm with a mission to strengthen the economy of NYC by improving the performance of small to mid-sized manufacturing and technology firms. ITAC stays affordable for small businesses through the support of federal, state, and city government agencies.

Workshops are scheduled every month.

Please contact vprice@itac.org with an executive summary or a description of your product/invention to be invited

ITAC: Committed to Growing NYC Businesses