

Lean Product Development

“Product design is the team activity that we do worse than any other team effort in our society.”

– Ron Mascitelli, Founder,
Technology Perspectives

Free Team Assessment

ITAC will work with your design team and stakeholders to identify areas of greatest opportunity for improvement

Full Day Training

A hands-on “101” overview of the tools your company needs to build a disciplined product development core competency.

Customized Half-Day Workshops

Highlights include: *Rapid Product Execution Toolkit, The Twenty Cost Lever Trade-off Tool, and Value Stream Mapping for Product Development.*

Product Development Coaching

ITAC coaches will help you to meet your ongoing product development goals.

IMPROVE PRODUCT DEVELOPMENT EFFICIENCY AND SLASH TIME-TO-MARKET

Higher total returns from products

Lean Product Development is a proven set of world-class tools for process improvement, communication, decision-making, and project execution. Using these tools, your firm can achieve early entry into the marketplace, yielding higher initial profits, and greater total cash flow for each product.

Top 10 sources of product development waste:

1. Chaotic work environment – constant interruptions
2. Lack of available resources – resource bottlenecks
3. Lack of clear project and task prioritization
4. Poor communication across functional barriers
5. Poorly defined product requirements
6. Disruptive changes to product requirements
7. Lack of early consideration of manufacturability
8. Over-designing, analysis paralysis, gold-plating
9. Too much time spent in meetings
10. Email overload – the daily avalanche

Lean Product Development brings common sense tools to your firm and helps you address these problems.

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ITAC: committed to growing NYC businesses