

Business Owners

Are you starting a business?
Do you want to create a solid
structure? Do you want to
expand into new markets?
Do you need to raise capital?

FastTrac can assist through
this very comprehensive
“boot-camp” program that
helps executives develop or
improve business and
position their company to
grow beyond start up status.

Lead by a seasoned
entrepreneur and venture
capitalist, **FastTrac**
combines small group
presentations with prominent
guest speakers, one-on-one
coaching and peer learning
to guide entrepreneurs in
producing solid business
models.

FASTTRAC

A program of the Ewing Marion Kauffman Foundation



Benefits

- Business plan development and improvement
- Access to capital and financing options
- Access to business and strategic resources
- Prominent guest speakers offer expertise on business planning, investment options, marketing, sales strategy, research, product development and team management
- Peer-to-peer learning
- One-on-one coaching by ITAC's advisors and experts
- Kauffman **FastTrac's** proven program software, manuals, case studies and the latest information on entrepreneurship and business development.

Description

Invest three hours per week for 10 weeks to work with renowned business owners and other professionals, who will prepare you to manage the various tasks involved with planned business growth. Topics include:

- Strategic Bus. Modeling
- Marketing & Advertising
- Financing & Investments
- Negotiations
- Legal Structure and IP
- Business Management
- New Product Development
- Networking

FastTrac is designed for firms that want to expand market share and/or raise capital. The course is appropriate for technology, new media, design and manufacturing companies that have developed proprietary products.

To date, over 300 companies have attended FastTrac raising in excess of \$100 million in venture capital funding.

Wednesdays, Sep. 24th through Dec. 3rd from 6 to 9 p.m.

Contact

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ITAC: committed to growing NYC businesses