

Alternative Financing for Today's Turbulent Credit Markets

June 30, 8:00 to 10:00 a.m.

The events of the last six months have produced dynamic changes in available credit by traditional sources of commercial lending. Join this presentation and learn about the credit options and products available for companies unable to obtain traditional bank financing. Do not miss this panel of alternative finance industry leaders who will discuss purchase order financing, accounts receivable financing, merchant card advance financing and equipment lease financing options.

About the Speakers

Rachel Hersh is the Northeast Region Sales Director at Prestige Capital Corporation. Rachel has been a speaker at the NYC Business Solutions finance panels, the MasterClass Symposium, and the Javits Business Expo finance panel.

Prestige Capital Corporation, established in 1985, is a nationwide factoring firm that serves small and mid-size companies which do not yet qualify for traditional bank financing, do not have the time to undergo the bank's underwriting requirements, or have a need to supplement an equity raise. Companies range from 1 million to 100 million in annual sales. www.prestigecapital.com

Paul D. Schuldiner, CPA leads the business development activities of the Purchase Order Finance Group at Wells Fargo Business Credit. Mr. Schuldiner serves on the board of directors and is chapter president of the New Jersey Chapter of the Turnaround Management Association.

Wells Fargo Business credit provides purchase order financing to companies in a broad range of industries giving them a short-term solution for funding inventory required to complete sales transactions. As long as the inventory is pre-sold, advance rates are typically as high as 100% of the cost of goods. Credit lines range from \$5000, 000 - \$50,000,000 and greater.

www.wellsfargo.com/purchaseorderfinance

Stephen Scheinbaum is the founder and CEO of Merchant Cash and Capital.

Merchant Cash and Capital provides non-recourse working capital to restaurants and retail stores. Fundings range from \$2,500 to \$250,000 per location and the transactions can be completed in less than 72 hours. Since 2004, the company has approximately 6,000 merchants.

www.merchantcashandcapital.com

Chris Fiordalisi is the Northeast Region Sales Director at Corporate Capital Services. Chris has structured several financing programs to assist manufacturers and distributors to offer financing options for their commercial customers.

Corporate Capital Services, established in 1990, is a national equipment financing provider that serves small and mid-size companies. Corporate Capital Services offers financing solutions to the customer, as well as vendor programs to assist resellers in increasing their sales.

www.corporatecap.com

Location: Croton Reservoir Tavern
108 West 40th Street (between 6th and Broadway)
212-997-6836
8:00 - 9:00 am: Breakfast Buffet and Networking
9:00 - 10:00 am: Panel Discussion

**Space is limited and available on a first come first serve basis.
Please RSVP ASAP to be guaranteed a space.**

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