

**There are only 2 ways to raise your profits:**

1. Increase sales or
2. Reduce costs

While you may not always be able to stimulate sales, moderate cost reduction efforts can have an equivalent impact on your bottom line, especially in a difficult economy.

ITAC offers a free assessment to help you identify cost cutting opportunities within your company.

We will evaluate your situation against benchmark information from other companies within your industry.

You can then use this information to launch your company's cost reduction and continuous improvement efforts.

## THE POWER OF COST REDUCTION

Cost reduction can have a tremendous impact on your bottom line and ITAC can help you find hidden opportunities to reduce costs and increase your profits. Let us assess your operation and help you to:

### Identify Cost Cutting Opportunities in:

- Manufacturing
- Front Office Operations
- Sales and Marketing
- Managing Time
- Utilizing Space
- Outside Services
- Inventory Control
- Managing Quality
- Developing Products
- Material Utilization
- Utility Costs
- Purchasing

### You Will Reap the Benefits of:

- Reduced Costs
- Increased Sales
- Increased Profits
- Improved Cash Flow
- Reduced Debt
- Reduced Downtime
- Increased Capacity
- Reduced Waste

### For a Free Assessment, Contact

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***ITAC: committed to growing NYC businesses***