



More than fast! Are you ready for TechVenture™?

FastTrac® TechVenture will help you to perform due diligence on your own business. Experts will work with you to:

Dig deep into your business

FastTrac® TechVenture will enable you to perform due diligence on your own business.. Experts will help you to strengthen your enterprise

- Pursue the right market opportunities
- Re-examine the needs of your target customers
- Keep your marketing plan relevant
- Build a fundable management team
- Learn the importance of protecting your intellectual property through licenses, patents, trademarks, and copyrights
- Hone your elevator pitch and investor presentation
- Develop the right strategic partners

Acquire the skills for success

Our program facilitators are knowledgeable entrepreneurs and former venture capitalists who share insiders' experiences in growing a business

- FUNDamentals Workshop
 - Funding and SBIR basics and grant review
 - NYC Energy Tech information
- Goal-centered Coaching
 - Entrepreneur-in-Residence
 - Capital formation analysis
 - University collaboration
 - SBIR assistance
 - Get in front of investors and sector experts
 - Receive one-on-one coaching

TECHVENTURE™ TAKE CHARGE OF YOUR BUSINESS®

FastTrac, a program of the Ewing Marion Kauffman Foundation, strives to connect entrepreneurs to the best resources available to help their businesses succeed. FastTrac® accomplishes this through a series of educational experiences, products, and services.

Are you ready for TechVenture?

This class is intended for advanced entrepreneurs: CEO or management team member of a NYC technology or advanced manufacturing firm with existing revenues, investment, or Federal SBIR funding

New for Fall 2010— TechVenture with a green boost!

FastTrac® TechVenture Program

12 weeks of intensive strategy sessions with industry experts in an MBA-style setting

Classes begin Tuesday, September 21, 2010

6:00 pm - 9:00 pm weekly

Light supper included

To apply, contact Adam Bulatewicz: adamb@itac.org; 212.788.7222