

Franklin Madison, Jr.

**Technology Program Director
SBIR Regional Specialist, NASA/SATOP Program Manager**

Franklin Madison, Jr., recently named one of *Crain's Tech 100*, a listing of the Top 100 individuals in technology in New York City as chosen by *Crain's NY Business*, joined ITAC in 1999 as Technology Program Coordinator, and within four months was promoted to Technology Program Director.

He is responsible for the strategic development and implementation of new programs to assist high-tech firms in NYC and managing the FastTrac Programs.

Franklin also works one-on-one with CEOs of high tech companies, providing technical assistance in the areas of business plan development, access to capital from private and public sources, R&D assistance, and technology partnerships.

Mr. Madison is a member of many associations including the New York Regional Consortium, Institute for Business Trends Analysis and NYC Telecommunications and Technology Advisory Committee of the NYC Private Industry Council, the New York New Media Association, Minority Internet and Technology Professionals, and New York Software Industry Association.

He holds an A.A. in Liberal Arts/English from CUNY, and Certificates from New York University in Business Administration and in Real Estate Practice in New York.